Indigenous Community Television
ICTV

Are you seeking to improve the lives of Indigenous Australians living in remote areas?

ICTV broadcasts to remote Indigenous communities across Australia. Whether you have a campaign ready to air or need to develop your concept, we're here to help.

Our reach is VAST, Free-to-air TV, & on demand

Audience surveys have shown that ICTV is the **most watched** television service in remote communities.

- Over 434,000 active VAST services across remote areas of Australia
- Free-to-air in Alice Springs and Broome
- ICTV Play on demand - 1,326 daily views
- Social media followers - Facebook 16.4K, TikTok 2.9K, Instagram 1.9k

Overcome language and cultural barriers

With **80% Indigenous staff** we have the unique ability to deliver high value, **culturally appropriate** content in remote communities across Australia.

Have a yarn with us today!

Business Development Manager
P 08 8952 3118
E businessdevelopment@ictv.com.au

Thank you for helping to strengthen Indigenous culture and community through the power of community television.

ictv.com.au

Ask about our

Regular Spot Placement Rates
Prime Time 6–9pm
Secondary Prime 12–3pm
Run of Station 6am–10.30pm
From $51 /15sec.

Live Broadcast & Special Event Rates
High value exposure during live broadcasts incl footy, music, festivals.
From $138 /15sec.

Spot Bonuses
Generous discounts for eligible campaigns included in your booking.

In-language Services
We offer Indigenous language translation and voice over services for in-house productions.

In-house Production
Engage our highly skilled team to produce your campaign from concept to completion.

Animation
Work with our illustrators & animators, incl. claymation, stop motion & graphics.

Or simply Donate Now
Donations are tax deductible.

In-house Production

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Do you need to reach remote Indigenous Australians in a meaningful way?

We are specialists in producing **culturally appropriate** messaging for audiences in remote Indigenous communities across the NT, SA, WA and QLD.

Overcoming language and cultural barriers

In the Indigenous media space, very few others have our level of **connectedness, depth of knowledge and experience** in remote communities.

Over 50% ICTV content is in Indigenous languages.

It all happens right here!

We are the only **full-service Indigenous production** facility in Mparntwe (Alice Springs) producing campaigns, content, news, and outside broadcasts.

With **80% Indigenous staff**, our highly skilled and experienced crew includes Indigenous creatives, media professionals & cadets.

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Thank you for helping to strengthen Indigenous culture and community through the power of community television.

Work with Mparntwe's only full-service Indigenous production facility

Pre-production
Full-service creative, incl. concept development, script writing & storyboarding.

In-language messaging
Translation & voiceover services.

Production
Film shoots, live action, in studio & on location.

Outside broadcast (OB) truck
Covering State/Territory football, events & festivals.

Post-production
Editing, colour grading & correction, visual effects, animation & sound recording.

Animation
Work with illustrators & animators, incl. claymation, stop motion & graphics.

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ICTV Play app for iOS and Android
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Funding & Sponsorship

Why sponsor the most watched TV service in remote Australia?

Improve digital access & literacy

Play a pivotal role in advancing Closing the Gap objectives in remote communities.

Improve quality of life

Combat stereotypes, reduce isolation, inform & empower Indigenous people in remote communities.

We are Indigenous owned & run

We employ 80% Indigenous staff.

Support Indigenous capacity building

Champion quality Indigenous media through training in remote communities.

Support access & inclusion

Increase the frequency of ICTV in-language news services.

Representation Matters!

As a community broadcaster, ICTV's programming reflects the people they broadcast to. Our inclusive approach helps our remote Indigenous communities feel like they belong.

Or simply Donate Now

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